



Concrete moves...



OSLO
June 7 - June 8 2018



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NORWEGIAN SCENIC ROUTES – Traces of our time

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Abstract:

Norwegian Scenic Routes consist of 18 selected routes through the most beautiful scenery Norway has to offer - along deep fiords and wind-swept coasts, and across rugged mountains.

Along these routes, the Norwegian Public Roads Administration is building rest areas, viewpoints and service buildings with innovative architecture that highlights the unique character of each place. Along some of the routes the experience is enhanced through national and international contemporary art. With the Norwegian Scenic Routes attraction, Norway aspires to strengthen its position as the country of preference among tourists who desire a beneficial holiday in beautiful and diverse nature. The use of modern architecture along the roads gives the attraction its distinctive feature. Increased tourism will help promote business and industry in the more remote parts of Norway.

Norwegian Scenic Routes began as a pilot project in the mid-1990s, and became a permanent enterprise from the turn of the millennium. So far, 144 projects have been completed. Towards 2023, another 46 projects are to be realised. Even from the outset, Norwegian Scenic Routes have aimed to promote young Norwegian artists and expose Norwegian architecture.

Scenic Route projects are often built in places that are exposed to dramatic weather and great variations in temperature. Installations must have a long lifetime and they should age with dignity. This requires high quality in all materials and structures. The architects combine concrete, wood, steel and glass in their works, with exciting use of concrete as one of the most important tools in this initiative.

The Norwegian Scenic Routes attraction has been awarded the Norwegian Concrete Association's award "Betongtavlen" ("Concrete Tablet") for the installations of Sohlbergsplassen (Rondane), Trollstigen (Geiranger-Trollstigen), Selvika (Havøysund) and Utsikten ("The View") (Gaularfjellet).

Keywords:

Norwegian Scenic Routes, Modern architecture in beautiful nature, Concrete as the most important tool in the attraction.