



Concrete moves...



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EUROPEAN READY MIXED CONCRETE ORGANIZATION

## **The Mile in the Middle: Measuring and Managing Concrete in Transit**

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### **Abstract**

For years, ready mix producers have only had insight into the physical properties of concrete at the batch plant and on the jobsite. The Middle Mile - or the period in between production and placement of concrete - was an area with no visibility. Verifi® on-board concrete management is an advanced technology solution, which provides ready mix producers the ability to measure and manage concrete properties during all phases of the delivery cycle. Through a series of proprietary algorithms, the Verifi® system can during transit time calculate the slump of the concrete and can add water or chemicals to the concrete to adjust the slump if needed, while recording all the data. Verifi® monitors this data through an online portal, which can access the data real time; it continually measures the slump of the concrete and manages the concrete per the specification.

Verifi® concrete management system creates a new market segment in the concrete industry. It provides concrete producers, contractors, and all stakeholders with real time visibility into concrete production and the ability to adjust the properties of the concrete delivered to jobsites.

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